



mySMTP – high performance delivery and inboxing

We have been around since 2006 sending emails globally. We aim to give you the best personal support and delivery by evolving our ESP platform to the industry standards changing more and more rapidly.

Yes, its all about the magic word: Deliverability. Also it's a lot about data and content quality in your email campaigns.

Receivers wants engagement and relevant content, and so will the big ISPs like Hotmail and Gmail. They are now able to measure all email metrics live and combined with big data analysis, they get a clear picture of who should be allowed to reach the inbox. We will help you to reach that goal by providing dedicated SMTP servers sending with your own IP with competitive pricing combined with industry standards like SPF, DKIM and DMARC.

-May all your mails come through





SMTP delivery platforms

mySMTP offers two SMTP sending platforms:

mySMTP ESP Relay and mySMTP & GreenArrow Marketing Studio -the best of two worlds.

mySMTP

&

GreenArrow 

mySMTP ESP Relay

This is our home built platform based on Postfix sending millions of emails daily via the cloud system for the last 10 years as an ESP.

The platform is very flexible and we are able to make whatever tailor made solution you might need for sending. The mySMTP Relay comes without list system and stats for opens and clicks – for this we recommend the GreenArrow Studio solution, a full circle e-marketing solution.

Feature list for mySMTP ESP Relay server solutions

Dedicated SMTP cloud server	A cloud SMTP server sending with 1 or more IPs
Dedicated IP	A new IP for you only + reverse DNS
Dashboard live stats and logs	See details for all sent emails.
Export log data	Export send stats to .csv (Received, sent, Expired, bounced)
Mail size	Up to 50 MB possible on demand. Basic 25 MB
Bandwidth	Unlimited bandwidth – no extra fees
Reputation look up & delisting service	<i>Can be ordered separately*</i>
IP whitelisting	If sending without SMTP AUTH login is needed
Feedback loops - complaints	We forward all complaints directly to your email of choice
SPF, DKIM and DMARC	Use the automated tool in server dashboard to be fully certificated
External Email marketing software	API works on all sending systems able to use external SMTP
Phone support and email support	Phone support: 10 AM – 16 P.M. +1 GMT. @: support@mysmtp.eu
Free plan to test	Up to 50.000 email credits *
No monthly contracts	Email credits available until sent**
Tailor made SMTP solutions	Reporting tools, scanners, printers, sensors – you name it
List and email marketing system	Check below: GreenArrow Marketing Studio 

* Contact sales: support@mysmtp.eu

** We just need to see sending activity within 60 days



Pricing mySMTP ESP Relay dedicated server solutions

Email credits	Price:			CPM:		
	EUR	USD	DKK	EUR	USD	DKK
250.000	225	250	1674	0.90	1	6.70
500.000	250	278	1860	0.50	0.56	3.72
750.000	360	400	2678	0.48	0.53	3.57
1.000.000	460	511	3422	0.46	0.51	3.42
2.000.000	880	977	6547	0.44	0.49	3.27
3.000.000	1260	1399	9374	0.42	0.47	3.12
4.000.000	1400	1554	10416	0.35	0.39	2.60
5.000.000	1500	1665	11160	0.30	0.33	2.23

Extra IPs max 5 per server: Per IP monthly: \$ 10 € 9 (prepaid quarterly)

New SMTP server without credits: € 134 \$ 150 (good choice for pooling credits on servers)

More than 5 MM monthly credits – please contact support@mysmtp.eu

Dedicated server rental each 3 months prepaid: \$ 30 € 27 (per server)

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mySMTP & GreenArrow Marketing Studio

We offer the GreenArrow Marketing Studio hosted on our own servers.

Combined with the GreenArrow Engine you will get the best email marketing system in the market.

GreenArrow Studio is an application for sending email messages. It is centered around three main concepts: mailing lists, campaigns and statistics.

Product highlights :

- Able to send millions of mails per day.
- Flexible, scalable features marketers need without the oversized price tag.
- Build meaningful relationships with advanced segmentation, split-testing, and triggered emails.
- Build complex queries to target a specific audience.
- Compose or import email content via the WYSIWYG editor.
- Target your message based on subscriber behavior, activity, or preferences.
- Get more insight into your campaigns and deliverability, including the ability to drill down to ISP deferral and failure messages.
- **GreenArrow Marketing Studio documentation:** docs.drh.net/greenarrow-studio/



For more info, details and ordering please contact:

Email: support@mysmtp.eu

Phone: +45 20 880 880 (10 AM – 16 PM +1 GMT CET)

Skype: smtpsupport

Web order form: www.mysmtp.eu/studio



Monthly Pricing mySMTP & GreenArrow Marketing Studio – the best of two worlds

Email credits monthly	Price:			CPM:		
	EUR	USD	DKK	EUR	USD	DKK
250.000	281	312	2093	1.13	1.25	8.37
500.000	313	347	2325	0.63	0.69	4.65
750.000	450	500	3348	0.60	0.67	4.46
1.000.000	575	638	4278	0.58	0.64	4.28
2.000.000	1100	1221	8184	0.55	0.61	4.09
3.000.000	1575	1748	11718	0.53	0.58	3.91
4.000.000	1750	1943	13020	0.44	0.49	3.26
5.000.000	1875	2081	13950	0.38	0.42	2.79

Per extra user login GreenArrow: € 10 \$ 11 monthly

Extra IPs max 5 per server: Per IP monthly: \$ 10 € 9 (prepaid quarterly)

More than 5 MM monthly credits – please contact support@mysmtp.eu

[Read more about GreenArrow Marketing Studio](#)

Dedicated server rental each 3 months prepaid: \$ 30 € 27 (per server)

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Email: support@mysmtp.eu

Phone: +45 20 880 880 (10 AM – 16 PM +1 GMT CET)

Skype: smtpsupport

Company

Please reach out if you have any questions or need advice regarding our plans:

Email: support@mysmtp.eu

Phone: +45 20 880 880 (10 AM – 16 PM +1 GMT CET)

Skype: smtpsupport

WEB: www.mysmtp.eu

Address:

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- Hosted in Scandinavia